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## EMPLOYEE PRODUCTIVITY – TUNING IN PROGRESS

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Figures released this month, by the U.S. Bureau of Labor Statistics, show that employee productivity, for the second quarter of 2008, has increased by 4.3%.

As the economy is slowing down and production costs are increasing businesses are urgently looking for ways to counteract their prevailing sluggish economic environment. It comes as no surprise that budgets are tightened, costs are cut, and employees are made redundant. However, investment in technology that reduces costs and increases the productivity of remaining employees has increased substantially. According to Forrester's Research, business investment in IT equipment and software rose by 11 per cent during Q2 in 2008.

WebSpy COO, Lavis Zavros, stated that "we are seeing a significant increase of opportunities of around 35% over last year with many of our prospects citing employee productivity as a key issue they want to address".

As businesses prepare to ride the gloom, identifying inappropriate, or recreational, use of vital business resources, such as the internet and email, becomes imperative. "We are particularly seeing more Banks and Financial institutions from all over the world evaluating and buying our solutions" added Zavros.

### **About WebSpy – Internet Monitoring, Analysis & Reporting Specialist**

WebSpy is a global vendor of software solutions that transform the raw data in log files into manageable information, providing a transparent view over organizations' Internet, email and network usage. WebSpy enables organizations to protect and maximize their Internet investment, reducing costs related to unproductive behavior, bandwidth usage and legal liability, whilst still allowing enjoyment of the benefits of a web-enabled environment.

WebSpy can report on more than 200 log formats from different vendors and provides an independent, holistic and reliable window into what is happening within an organization's network and security environment.

WebSpy has representation on Microsoft's Worldwide ISV Partner Advisory Council (PAC).

Full versions of the WebSpy products are available to download and trial, free for 30 days, at:  
<http://www.webspy.com/products>

For all other information please visit our website at [www.WebSpy.com](http://www.WebSpy.com) or alternatively contact Åsa Davidsson, Media Relations on: +61 8 9321 3322 or [asa@webspy.com](mailto:asa@webspy.com)