
NEW PRODUCT RELEASE: VANTAGE ULTIMATE

Wednesday, 26th November 2008 (Seattle, WA): WebSpy, a global vendor of internet monitoring, analysis and reporting software that provides a transparent view over organizations' Internet, email and network usage, today announced the release of their latest innovative solution: **Vantage Ultimate**.

The Internet now drives business and that means efficient use of this resource is key to business success. Employees are finding the temptation of this engaging interactive medium hard to resist. With such common diversions as social networking, video-streaming, sports, travel, online games and shopping sites it is becoming critical for organizations to monitor their Internet and Network investment.

Vantage Ultimate is truly the ultimate monitoring solution. It enables organizations to monitor all organizational web browsing patterns, email traffic, website statistics, switches, routers, firewalls, event logs and anti-malware applications using only one application. Vantage Ultimate's other main competitive advantage, in addition to its comprehensive monitoring capacity, lies in its ability to satisfy the surging organizational need of **distributing information - securely and responsibly**.

Vantage Ultimate ascertains a company's organizational structure and enables secure, web-based, access to reports at any chosen level to ensure that the protection of resources is not just the responsibility of the security team, but potentially the entire organization. Its on-demand capabilities can enable even individual employees to conduct their own ad-hoc analysis to view their productive and non-productive activity, thus helping to drive responsible behavior.

Most competing log analysis solutions, trying to address the same issues, lack any protection of employee privacy. They provide open or shut access, meaning that anyone with access to their solution can view anyone else's activity. Vantage Ultimate is designed to protect individual's privacy rights by only allowing authorized users to see the actual employee identity. For instance, Network Administrators may need to investigate all traffic going to a particular site but should not need to know the user names – in which case user names would be made anonymous for them but available for line managers or HR. From another privacy perspective, Vantage Ultimate is a straightforward way to provide employees with full disclosure regarding the information recorded about them.

WebSpy COO, Lakis Zavros, commented that, "The beta version of Vantage Ultimate was very well received and the interest in the software from organizations around the world has been astonishing. We are seeing a trend where organizations are recognizing that issues relating to inside threats need a two pronged attack – protection of their business through reliable security systems and education of the workforce to drive responsible behavior."

More information about **Vantage Ultimate** and **free 30 day trial downloads** can be located at:

<http://www.webspy.com/products/vantage/ultimate/vantageultimate.aspx>

Download white paper: **Trust & Mutual Responsibility – The Essential Link When Monitoring Employees**

<http://www.webspy.com.au/resources/whitepapers.aspx>

About WebSpy – Internet Monitoring, Analysis & Reporting Specialist

WebSpy is a global vendor of software solutions that transform the raw data in log files into manageable information, providing a transparent view over organizations' Internet, email and network usage. WebSpy enables organizations to protect and maximize their Internet investment, reducing costs related to unproductive behavior, bandwidth usage and legal liability, whilst still allowing enjoyment of the benefits of a web-enabled environment.

WebSpy can report on more than [200 log formats](#) from different vendors and provides an independent, holistic and reliable window into what is happening within an organization's network and security environment.

For all other information please visit our website at www.WebSpy.com or alternatively contact Åsa Davidsson, Media Relations on: +61 8 9321 3322 or asa@webspy.com