



WebSpy Experiencing Early Success from E-Commerce Initiative

24th of March 2009 (Seattle, WA): WebSpy (ASX = WSY), a global vendor of internet monitoring, analysis and reporting software, today announced the remarkable success of their recently implemented e-commerce initiative.

In the beginning of February 2009 WebSpy joined forces with e-commerce service provider Avangate to facilitate secure online purchases of Analyzer Standard, WebSpy's SMB Internet monitoring and reporting software. WebSpy also enabled partners and online shopping sites to incorporate Avangate's e-commerce links into their websites and receive a commission on every sale linked from their site.

"Our e-commerce initiative has proven to be an immediate success for a number of reasons," says WebSpy's CEO, Jack Andrys. "Monthly Analyzer Standard leads have increased by 30% and new online affiliate requests, from resellers and download sites wanting to promote our software, are steadily increasing." Andrys adds, "Avangate's technology has automated the majority of sales and administrative efforts involved during a regular trial-to-purchase scenario. Our sales team is still involved checking up on prospects but Avangate has freed up their valuable time substantially."

Andrys concludes, "As a result of Analyzer Standard's e-commerce triumph WebSpy will shortly make another two solutions, WebSpy Live and WebSpy Sentinel, available via Avangate's e-commerce Network."

WebSpy's Marketing Co-ordinator, Åsa Davidsson, comments that, "The key factor behind our e-commerce success is its simplicity. Avangate's very sophisticated technology makes it effortless for us, as a vendor, to manage products, sales, reporting and to efficiently push our solution through established software download sites." Davidsson continues, "Our online affiliates benefit from the same simplicity by being able to register, add links to their website, and start selling products and earning commissions in a matter of hours."

Davidsson is confident about WebSpy's e-commerce future and states, "To ensure continued and augmented success we will persist in expanding our online product portfolio as well as targeting and signing up additional online affiliates."

More information on **becoming a WebSpy Online Affiliate** at:

http://www.webspy.com/partners/ecommerce/promote_online.aspx

ABOUT WEBSPY:

WebSpy is a global vendor of software solutions that transform the raw data in log files into manageable information, providing a transparent view over organizations' Internet, email and network usage. WebSpy enables organizations to protect and maximize their Internet investment and reduce costs related to unproductive behavior, bandwidth usage and legal liability.

All other information visit www.WebSpy.com or contact Åsa Davidsson on: +61 8 9321 3322 or asa@webspy.com