
WebSpy Launches New Global Partner Program

Friday, 6th of March 2009 (Seattle, WA): WebSpy (ASX = WSY), a global vendor of internet monitoring, analysis and reporting software, has today announced further strengthening in the dedication to its channel with the launch of its new global partner program.

The partner program is available to distributors and resellers globally with a particular focus on European channel development. "Many European countries are experiencing rapid IT sector growth and it is imperative for WebSpy to work with European partners who understand the benefits of our technology, can speak the local language and have in-depth knowledge of local business needs," says WebSpy's CEO, Jack Andrys.

WebSpy has international sales offices with appointed partner account managers in the USA, the UK and Australia that provide partners with support and sales tools to help increase business growth and quickly respond to any queries or requirements.

Andrys adds, "Our program presents partners with a unique opportunity to join us in selling a product which has a 10 year track record with thousands of customers and many times more users. WebSpy is a global leader in the Internet, Email and Network monitoring arena, and intends to improve benefits to our current and future partners by establishing rewarding long term relations."

The partner program has three levels; silver, gold and platinum. Each with specific benefits and requirements to best meet partner objectives and the level of commitment they are willing to make. WebSpy's marketing coordinator, Åsa Davidsson, says, "The main focus is rewarding loyalty, efforts and achievements and providing incentives to reach higher levels of partnership."

Davidsson adds, "The new program is carefully structured to be attractive for new partners and also to strengthen and improve relationships with current ones. Benefits include competitive margins, joint lead generation, joint marketing campaigns, lead referrals, and comprehensive sales and technical support. WebSpy's new and improved secure partner portal also facilitates client management and enables easy access to sales, product and marketing tools and resources."

ABOUT WEBSPY:

WebSpy is a global vendor of software solutions that transform the raw data in log files into manageable information, providing a transparent view over organizations' Internet, email and network usage. WebSpy enables organizations to protect and maximize their Internet investment, reducing costs related to

unproductive behavior, bandwidth usage and legal liability, whilst still allowing enjoyment of the benefits of a web-enabled environment.

More partner program information: <http://www.webspy.com/partners/program.aspx>

All other information visit www.WebSpy.com or contact Åsa Davidsson on: +61 8 9321 3322 or asa@webspy.com